

Sagan
Harborside

Sotheby's
INTERNATIONAL REALTY

Seller Checklist



Team Harborside
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Overview

Let us assist you with prioritizing what needs to be done with preparing your home for sale.

From plumbers to painters we can connect you with any contractors or service providers that you may need to get your home in perfect condition for the market. Use the following page as a checklist to help get you started for what you need to do.

Staging

Getting your home into perfect condition for sale is very important to appeal to the masses. Arranging your furniture so that it shows best can really help buyers see its true value and its layout at its best function. This may not be as you currently use it day-to-day so be prepared to make some recommended adjustments.

Cleanliness

Keeping your home in perfect and clean condition throughout the entire marketing process is important. Aside from taking photos, broker tours and open houses, showings can be requested with shorter notice. Freshen up any older paint, repair any worn areas and remedying any deferred maintenance will help your home show off its best.

The Exterior

The exterior of your home is the first and the last thing all visiting buyers will see. Be sure your landscaping is well maintained and front doors are painted fresh and are inviting. Make a great first impression and lasting one that they can take with them when they leave.

Determining Price

Every home is unique which means pricing it will be determined by many factors. Allow our market knowledge and expertise to assist you by providing current comps as we consider the different attributes that your home has. You will typically get the most amount of traffic in the first two to three weeks so having your home presented perfectly from condition to price will help you reap the benefits of these interested buyers.

Contact



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Real Estate Broker

ABOUT TEAM HARBORSIDE

Team Harborside is your go-to resource for North Shore real estate. With decades of combined experience, Matt Dolan and Dick McKinley have developed a client-focused approach. It starts with the client's objectives--not the goals of the agent or the temperature of the market. From there, the entire team works deliberately to plan out a strategy that will meet those objectives.

Paired with unmatched expertise in the North Shore market, Matt and Dick's philosophy allows them to position properties for maximum value within the region.

Team Harborside works with buyers and sellers in a variety of scenarios across all areas of residential real estate, including condo conversions, new home construction, investment strategies and investor property acquisition.